

# SPONSORSHIP OPPORTUNITIES



Denver Section

The Denver Section of SPE is seeking sponsors for its 2019-2020 Calendar Year. Last year our section gave out over 50K in scholarships and participated in hundreds of hours of community support for those in need and those curious about our industry. We appreciate any and all interest in supporting the Section with charitable donations and have put together the following benefits table to outline the value of the sponsorship at different levels. Should your charitable hopes not fall within this framework, let us know and we can find a way to make the donation equal value for your organization. Sponsorship Chair - Cliff Price @ 580.339.0038




	Presenting	Platinum	Gold	Silver	Bronze
<b>General Meeting held Monthly</b>					
Presenting Sponsor (5 of 8 luncheons)	•				
Sponsor (8)		•	•	•	•
<b>Events</b>					
Study Group Presenting Sponsor (min of 4)	•				
Study Group Sponsor (4)		•			
Continuing Education (2)	•	•	•	•	•
Education Track (2)	•	•	•	•	•
Evening Event (2)	•	•	•	•	•
<b>Young Professionals</b>					
YP Lunch & Learn Presenting Sponsor (5 of 8)	•				
YP Lunch & Learn Sponsor (8)		•	•	•	•
YP Happy Hour (8)	•	•	•	•	•
<b>Sports</b>					
Tennis/Racquetball/Golf Platinum	•	•			
Tennis/Racquetball/Golf Gold		•			
Tennis/Racquetball/Golf Silver			•		
Tennis/Racquetball/Golf Bronze				•	
<b>Advertising</b>					
Newsletter Monthly Sponsor (5 of 8)	•				
Acknowledgement on Website Sponsorship Banner	•	•	•	•	•
Facebook/Twitter/LinkedIn Post	•	•	•	•	•
Unlimited Online Job Postings	•	•	•	•	•
Branded drinkware (socials) and writing materials (presentations) allowed (items provided by sponsor)	•	•	•	•	•

**Presenting Sponsors of the Section or an Event are given the opportunity to introduce the event and encouraged to display marketing material on a table(s) at the event.**

In the 2018-2019 year we continued our online focus and it truly exploded! We saw our Twitter followers increase by 8%, our Facebook followers increase by 8% and LinkedIn is the preferred platform for SPE Denver Section information with over and increase of 80% in followers! This is over 25% of the Denver Section members following the section page. On average when we post to LinkedIn we get 700-3,500 impressions/views. We notice that #yp or pictures also cause that number to rise significantly. At the Gold Level and above we can work with your marketing group to optimize this avenue of investment for you as a sponsor to the Denver Section.

Item	Amount	Unit
General Meeting Presenting Sponsor*	\$ 750	per event
General Meeting Sponsor	\$ 375	per event
General Meeting Distinguished Lecture Sponsor	\$ 500	per event
	\$ -	
Study Group Presenting Sponsor*	\$ 375	per event
Study Group Sponsor	\$ 150	per event
Evening Event Sponsor	\$ 375	per event
Summer Social	\$ 500	
	\$ -	
YP Lunch & Learn Presenting Sponsor*	\$ 250	per event
YP Lunch & Learn Sponsor	\$ 150	per event
YP Happy Hour Sponsor	\$ 350	per event
YP Ski Trip - Level I	\$ 5,000	per event
YP Ski Trip - Level II	\$ 2,500	per event
YP Ski Trip - Level III	\$ 1,000	per event
YP Ski Trip - Level IV	\$ 500	per event
YP Halloween Party - Level I	\$ 1,500	per event
YP Halloween Party - Level II	\$ 1,000	per event
YP Halloween Party - Level III	\$ 500	per event
	\$ -	
Tennis - Gold	\$ 500	per event
Tennis - Silver	\$ 250	per event
Tennis - Bronze	\$ 100	per event
Racquetball - Gold	\$ 500	per event
Racquetball - Silver	\$ 250	per event
Racquetball - Bronze	\$ 100	per event
Golf - Platinum	\$ 6,000	per event
Golf - Gold	\$ 4,500	per event
Golf - Silver	\$ 3,000	per event
Golf - Bronze	\$ 1,500	per event
	\$ -	
Newsletter Monthly Sponsor*	\$ 350	per issue
Website Banner Ad*	\$ 200	per month
Website Side Bar Ad (text only)	\$ 100	per month
Online Job Posting	\$ 100	for 30 days
*Subject to availability		

Above structure is a suggestive framework and not meant to be constraining. Should you wish to speak with the Sponsorship Chair please don't hesitate to reach out to them directly: Clif Price @ 580.339.0038



01-339(2018)  
REV (Rev. 9-2015)

### TEXAS SALES AND USE TAX EXEMPTION CERTIFICATION

Name of purchaser, firm or agency <b>Society of Petroleum Engineers (SPE), Inc.</b>	
Address (Street & number, P.O. Box or Route number) <b>222 Palisades Creek Drive</b>	
Phone (Area code and number)	<b>972-952-9393</b>
City, State, ZIP code <b>Richardson, TX 75080</b>	

I, the purchaser named above, claim an exemption from payment of sales and use taxes (for the purchase of taxable items described below or on the attached order or invoice) from:

Seller: \_\_\_\_\_

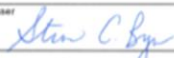
Street address: \_\_\_\_\_ City, State, ZIP code: \_\_\_\_\_

Description of items to be purchased or on the attached order or invoice:

Purchaser claims this exemption for the following reason:  
**Sales tax exemption granted to the Society of Petroleum Engineers (SPE), Inc.  
Taxpayer No. 3-00086-5935-8 as a 501 (c)(3) organization  
Taxpayer ID No. 75-2001539**

I understand that I will be liable for payment of sales or use taxes which may become due for failure to comply with the provisions of the Tax Code: Limited Sales, Excise, and Use Tax Act; Municipal Sales and Use Tax Act; Sales and Use Taxes for Special Purpose Taxing Authorities; County Sales and Use Tax Act; County Health Services Sales and Use Tax; The Texas Health and Safety Code; Special Provisions Relating to Hospital Districts, Emergency Services Districts, and Emergency Services Districts in counties with a population of 125,000 or less.

I understand that it is a criminal offense to give an exemption certificate to the seller for taxable items that I know, at the time of purchase, will be used in a manner other than that expressed in this certificate and, depending on the amount of tax evaded, the offense may range from a Class C misdemeanor to a felony of the second degree.

Purchaser  <b>sign here</b>	Title <b>Chief Financial Officer</b>	Date <b>Jan. 3, 2018</b>
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NOTE: This certificate cannot be issued for the purchase, lease, or rental of a motor vehicle.  
THIS CERTIFICATE DOES NOT REQUIRE A NUMBER TO BE VALID.  
Sales and Use Tax "Exemption Numbers" or "Tax Exempt" Numbers do not exist.

This certificate should be furnished to the supplier. Do not send the completed certificate to the Comptroller of Public Accounts.

Questions about SPE Tax Exemption Certification can be directed to the Board at the SPE Denver Section @ [denversection@spemail.org](mailto:denversection@spemail.org) or to our Sponsorship Chair mentioned to the left.