

## **SPE Gaia Sustainability Program** A Welcome and Introduction

Josh Etkind, SPE Gaia Chairperson Johana Dunlop, SPE Gaia Chair Emeritus 2022























## This is the decade of action

Unleash the power of engineering to solve this problem!







# SUSTAINABLE GEALS





















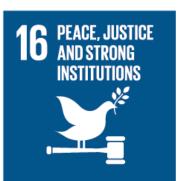










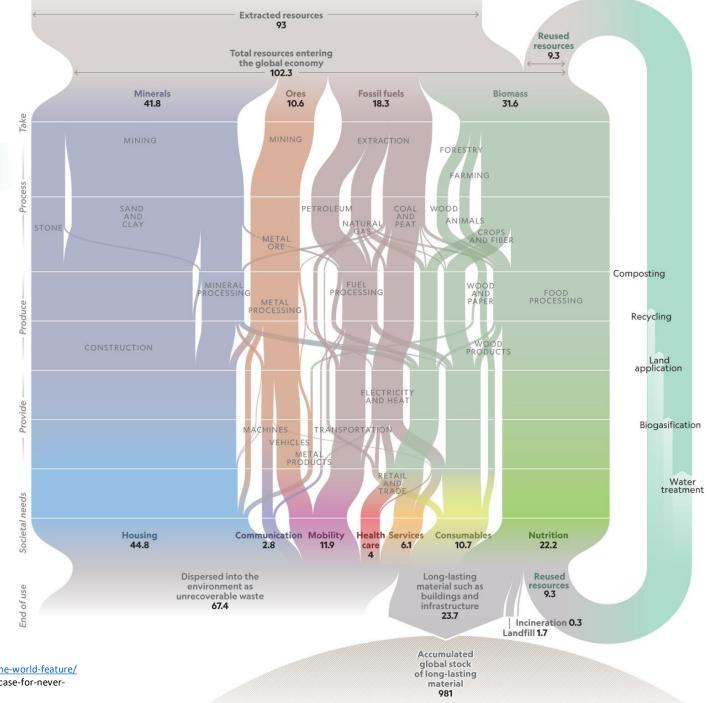






Only 10%
of our extracted
resources are
reused

On pace to <u>triple</u> material extraction in 30 yrs and triple waste prod. by 2100



What will it take to close the loop?



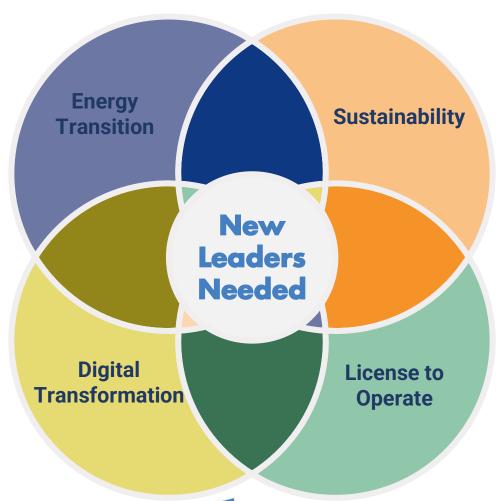
Think about everything you saw or touched today Now imagine re-using it rather than discarding it when it's current use is finished

## The New 'Leadership Stack'



Disruptive innovators inspired by nature, Collaborators; Molecules & Electron energy pathways

Business Translators, Agile developers, data and code savvy, Augmented by Al



Vision + Delivery,
Systems thinkers,
Curious, Creative,
Passionate Change
Agents

Customer-focused Empathetic communicators, Stakeholder inclusion























### The History of Sustainability as an SPE Discipline From Externally-Driven to a Business-Driven Source of Pride



- Engineering Solutions for Sustainability Workshop in Lausanne AIST with SPE
- Sustainability standing committee formed
- JPT President's editorial

2010-2012

- Webinar series
- Board approves sustainability definition
- Proposal to develop sustainability training program for members

2014

- Sustainability PetroTalks at HSSE-SR conference
- Sustainability speaker roster
- New subcommittees on "Metrics that Matter" and "Citizen Engineer"

2016

- Sustainability award approved
- Proposal—Gaia Summit
- Measuring What Matters
- Climate Strategy implemented
- 3 Distingished Lecturers
- MOU IOGP & IPIECA
- Webinar Program

2018

- 20HSE & ATCE
- Gaia Incubation
- Tech Sections SD integration
- GCS Energy Dot

2020

- 3 DLS
- 3 Climate & ET Workshops

regional]

DL program

TREE program

2022

• IPTC, ATCE, OTC, OE

· Gaia Summits Oman,

Houston, Students

• Gaia Talks [global &

2013

- First Sustainability Panel at ATCE
- Task force on sustainability formed

2015

- Two day training program on Sustainability Imperative developed
- Sustainable Development Technical Section formed

Three workshops

on sustainability

2017

- Sustainability Imperative training
- French Section conference on climate change
- Climate change strategy approved

Gaia Summit

2019

- 19ATCE
- Bahrain Energy Summit
- GCS EnergyDot
- External Engagement
- Sustainability Award
- 1 DL

2021

- Gaia Launch & Deployment
- ~ 40 Gaia Talks
- 11 Climate & ET Workshops -Gaia-enabled
- 21ATCE, 21OTC, Energy Dot
- YP Congress
- JPT Decarbonisation Edition
- Climate DL





















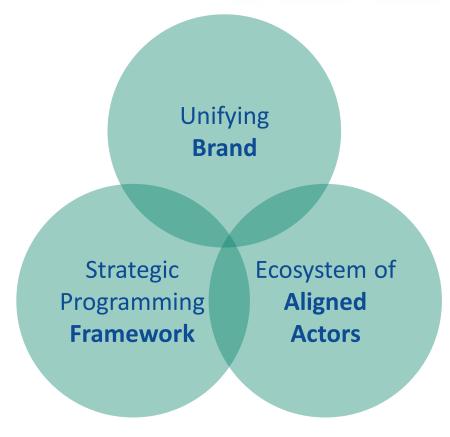


## How does the SPE Gaia Sustainability Program Help Us?



### Founded by the SPE HSES Technical Discipline, the Gaia program:

- Helps align us on a vision of humanity learning to operate within planetary boundaries
- Scales efforts that rise to the scale of urgency of the planet's sustainability challenges
- Builds on members' core and transferrable skills
- Provides a safe space for learning and engagement
- Demonstrates O&G is critical and will lead a just energy transition that also expands access to energy
- Embraces new bodies of knowledge
- Provides a means to **aggregate and align actions** to accelerate the construction of a resilient, sustainable future energy system





















### Why is Gaia Important for Me?



- Connect you with a community of dynamic technical professionals committed to the oil and gas industry and to thriving and operating within planetary boundaries.
- Connect you to top quality events and content to accelerate your learning and professional growth about new practices and business models
- Gain a sense whether our industry is "doing enough, fast enough"
- Join a **bottom-up movement to shatter the "sustainability glass floor"** to support operations & R&D in operationalizing the UN SDGs, the most comprehensive framework of sustainability performance areas
- Prove through collective action and real progress that our industry can be trusted to lead in the energy transition
- A safe space for confident collective engagement among diverse view holders hosted in SPE event venues





### 9 Element Strategic Programming Framework

Engaging and empowering engineers and scientists to generate scale and act with urgency & purpose









**Quality & Ambition** 

Moving needles, not just ticking boxes

**SPE Strengths** 

Being additional

**Societal Needs** 

Bringing the outside in



**Aggregate** 



**Innovation** 



**Energy System Transformation** 



Collaborate



Measuring what Matters



Natural Capital & Regeneration



**Engage** 



Listening & Communication



Social Responsibilities



















## 3-year goals: Gaia programming framework in action



### **2023**: "Shatter the sustainability glass floor"

- Raise recognition that the O&G industry has a central role to play leading the energy transition
- See evidence of our strategic and additional impact on the industry
- Shatter the sustainability glass floor that separates top-down efforts from the core of the industry
- Ecosystem and repository of bottom-up innovations and practices manifested in SPE event programming, OnePetro papers, discipline White Papers, SPE Live events, etc.

### **2022**: "Moving needles, not just ticking boxes"

- Create a Safe Space to bring the outside in, learn, extend our comfort zone, and grow
- Create flagship events that deploy SPE strengths in producing "additional "contributions to strong sustainability performance by the industry.
- Bring knowledge back into our companies, align ambitions, embed into innovation and operations
- Help industry professionals **upskill** to find their role in contributing to the energy system transformation

### **2021**: "Empowering our members"

- Build sustainability fluency and foster agency among members start bottom-up movement in service of sustainable development
- Disseminate top-down sustainability efforts of associations and companies
- Start to crack the "sustainability glass floor" [c] and accelerate operations uptake
- Help industry navigate toward future energy system integrated, clean, inclusive with O&G as linchpin



## 2019/2020 - Initiation and Scaling



- Initiation at 2019 Gaia Summit in Fontainebleau, France
- Refined and tested framework in action
- Integrated Gaia in Sustainable Development Technical Section as flagship program
- ► SPE Gaia community on Linked In [>900 members]
- ▶ 30+ presentations int. & ext.
- 10 International Gaia Talks
- ▶ 14 Section Gaia Talks
- OGCI Methane e- Series 5 SPE Live webinars
- Gaia-enabled 11 SPE energy transition events
- ► Climate/ET programming expert engagement series
- Petrobowl questions
- Supported BML re Sustainability Leadership training
- Shared & engaged with SEG and AAPG



## **2021 – Empowering our members**



- Launched in all 7 Regions and implemented model to support scaling key Sections launched
- ► Convened a great team operational & directional and growing
- Resources in Section Officers Resource Center
- ► Created *SPE TREE* brand & implementation guide to support Sections & Chapters
- ► SPE Live & Sections— Gaia Talks and workshop webinars with OGCI, IPIECA, IOGP, IOGCCC: <u>Themes</u>:
  - ▷ Energy System Transformation [COP 26, CCUS, Methane, etc.]
  - Natural Capital
  - Just Transition
  - Measuring what Matters
  - > Indigenous Wisdom
- ▶ YP Congress Measuring what Matters Expert Engagement, JPT Article
- ► Methane Discussion Group launched with PFC, Completions & DSEA
- Events: Hydrogen Workshop; Geothermal Workshop [Gaia-enabled]
- ► Gaia on Linked In: almost 1,000 members



## 2022 - Moving needles, not just ticking boxes



- ► Methane: Discussion Group → Technical Section; JPT Articles; Methane Guiding Principles Supporting Organisation?
- ► CCUS Gaia Talks led by IPIECA with OGCI and IOGP
- ▶ Other Gaia Talks: Natural Capital; Just Transition; Indigenous Wisdom; Methane
- ► ATCE 2022 Gaia Special Sessions (*Trey to provide summary*)
- ▶ IPTC 2022 Gaia Special Session led by YMEC on Carbon Circular Economy & Natural Capital
- ► Regional Events & Section Talks: Oman Gaia Summit (Mohamed & Johana to provide summary)
- ► SDTS & HFTS & BML: Collaboration around sustainability mindset
- SDTS & BML: Sustainability training
- ► Hydrogen Forum: Support/enable
- ► Asia RD Forum: Support/enable
- AAPG & SEG collaboration



## 2023 - Shatter the sustainability glass floor



- ▶ Shatter the sustainability glass floor that separates top-down efforts from the core of the industry
- ► Continue to provide useful resources and learning opportunities to support the frontline
- ▶ What else? Where should we begin scoping and planning now for 2023 ambitions?
  - COP28 in UAE: SPE Present?
  - > Annual Gaia Summit, rotating across regions, or summits in several regions per year?
  - OTC-style Gaia Conference with sister societies?

What would you propose we focus on?

Where would you like to engage to support?



## SPE TREE: Gaia Natural Capital Regeneration in Action!



### A Nature-based solution

### SPE TREE PROGRAM GUIDE

BIRD'S FYF VIFW

#### **Technical Excellence**

- · Create conditions to learn, plan, engage and execute
- · Aim for high confidence in climate benefits of your project
- · Learn about ecosystem services
- · Learn to measure what matters e.g. impacts and benefits

TREE: SPE

Core Values

in Action



### Stewardship For the Long Term

- Collaborate with local expertise
- Durable and sustainable outcomes are the goal
- Do not go it alone
- Actions speak louder than words

### Value for the Members

- New learning opportunity
- · Learning while doing
- One knowledge sharing community



- One program
- One standard
- One community

### Volunteerism

Committed, smart, intergenerational community creating conditions to learn about natural capital & make a difference.

- TREE: Together Reforest for Energy and Ecology an initiative which aims for a very high standard in supporting or directly implementing nature-based solutions to offset emissions
- Designed to embody the SPE core values: technical excellence, knowledge sharing, member engagement, and collaboration.
- Builds on existing Section tree planting activities and provides a comprehensive technical guide to help define motivation, configuration and desired outcomes; Steered by external biodiversity technical experts
- TREE encourages the involvement of stakeholders and experts
- Raises awareness of **best practices** and aligned programs
- The emissions tracking start-up Footprint Inc. is a TREE partner to help Sections & Chapters determine their emissions offsetting rationale for their tree planting efforts



















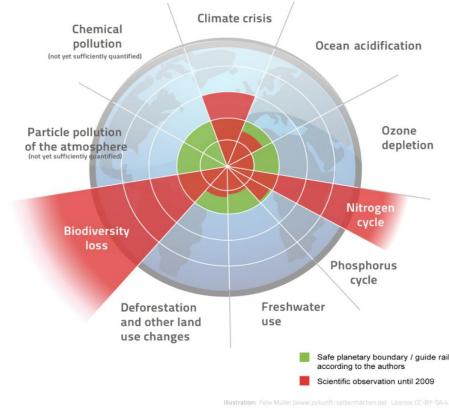
## SPE Gaia Measuring What Matters



- "You can't manage what you don't measure"
  - Peter Drucker
- Consideration balanced across all 9 planetary boundaries
  - Biodiversity, natural capital (forests, water, ozone, oceans)
  - Pollution (particulates, chemicals, GHGs)
  - Natural cycles (nitrogen, phosphorus)
- Intentional primary focus on largest, near-term lever well within the Oil & Gas industry control
  - Can you guess what that is?

### **Planetary Boundaries**

























## Why focus on methane?

SPE Gaia
SUSTAINABILITY PROGRAM

- Methane has contributed to around 30% of the global rise in temperatures to date
- Curbing these emissions is the **most effective means** available for limiting global warming in the near term
- Pathways to reduction are both clear and cost-effective
- Fossil fuel operations generated close to 120 Mt of methane in 2020 – nearly one-third of all methane emissions from human activity
- Possible to avoid more than 70% of current emissions with existing technology, 45% could be avoided at no net cost.























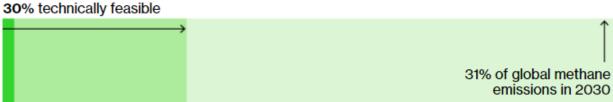
## The Oil & Gas Industry's Role

### **Start Cutting Here**

Tools already exist to eliminate 58% of global methane emissions by 2030

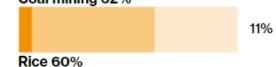
■ Technically and economically feasible ■ Technically feasible Residual

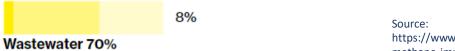














methane-impact-on-climate/?srnd=green

















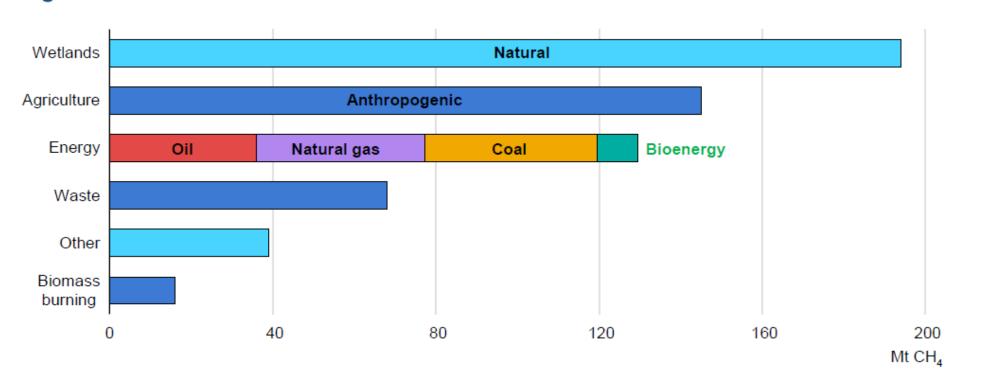




## 45% reduction of anthropogenic methane emissions by 2030 avoids 0.3 degC warming by 2040s



Sources of methane emissions Figure 1.1



IEA. All rights reserved.

















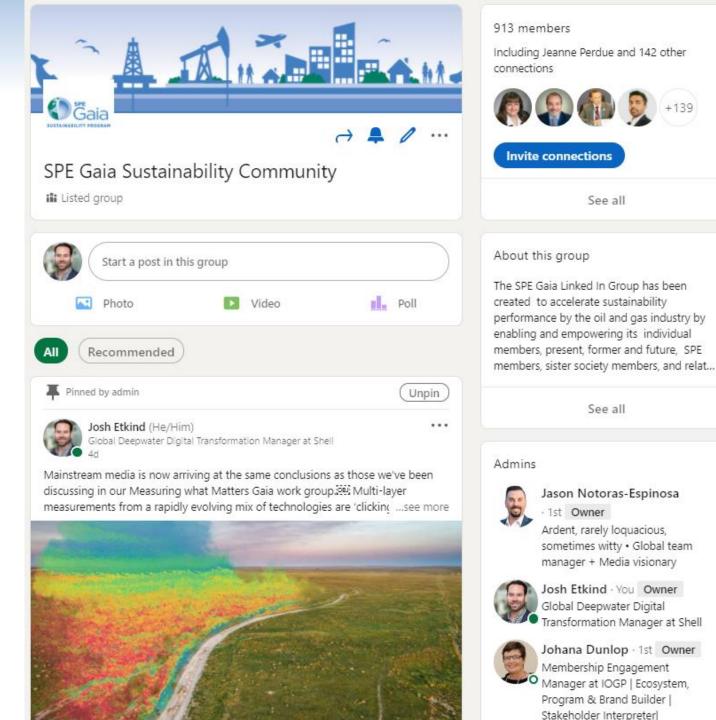




An inclusive, vibrant, and rapidly growing community - inside and outside the SPE!

Join the Sustainable **Development Technical Section** 

The Gaia LinkedIn **Community** 



See all

See all

Jason Notoras-Espinosa

Ardent, rarely loquacious, sometimes witty . Global team manager + Media visionary

Josh Etkind · You Owner Global Deepwater Digital Transformation Manager at Shell

Johana Dunlop - 1st Owner Membership Engagement Manager at IOGP | Ecosystem, Program & Brand Builder | Stakeholder Interpreterl

1st Owner

### SPE Sustainable Development Technical Section - Gaia Program - Steering & Advisory Committees

Steering: Officers – Pathway & Priority Leaders & Regional Liaisons

Advisory Committee: Advisors + Technical Section & Standing Committee liaisons

Steering meets monthly - Full Committee meets quarterly



### **Officers**



**Trey Shaffer** ATCE HSES 2022 Chair SDTS & Gaia Chair HSES TD SPEI 2014-'17



Rebecca Schulz Elect



Josh Etkind SDTS & Gaia Chair 2021-2022



Johana Dunlop Gaia Chair 2019-'21 HSES TD SPEI 2017-'20



Anna Petrone HSES TD, SPEI Board 2020-2023



Leon Beugelsdijk



John Butler



Flora Moon Natural Capital & Regeneration



**Nihal Mounir** 



Zahraa Alkalby



**Tony Zamora** Social Responsibilities



Alex Moody-Stuart David Shackleton

Measuring what Matters

**Energy System Transformation** 



Phil Grossweiler SDTS Chair Emeritus



Linda Battalora D&I Chair DL & Gaia Ambassador Past SDTS Chair



Thraive Seif Hemed



Lotanna Ohazuruike TREE Initiative [NC&R]

### Regional Leadership – Gaia Liaisons



**lan Sylvester** Asia



Ilyas Saribekov Russia Caspian



Boitumelo 'Portia' Sehlake Africa



Deb Ryan North America SPEI Board Gaia RD Liaison



Pauziyah Hamid Asia



Joschka Roth Europe



Mohamed Al Balushi MENA



**Cesar Patino** LATAM y Caribe

### **Monthly**

### SPE Sustainable Development Technical Section - Gaia Program - Steering & Advisory Committees

Steering: Officers - Pathway & Priority Leaders & Regional Liaisons Advisory Committee: Advisors + Technical Section & Standing Committee liaisons

Steering meets monthly - Full Committee meets quarterly



### **Technical Section Liaisons**



Paul J Evans Water TS Chair



Steven Carpenter CCUS Chair Emeritus



**David Shackleton** DSEA TS



**Gaurav Agarwal** R&D TS Chair

### **Standing Committee Liaisons**



Linda Battalora D&I Chair



**Helen Chang** BML Chair



**Nihal Mounir** YMEC Liaison Natural Capital Co-lead

### **Advisors**



Nigel Jenvey **Gaffney Kline** 



Krishna Ravishankar **Occidental** 



Judy Kuszewski Sancroft & GRI



Silviu Livescu **Baker Hughes** SPEI, DSEA TD



Brian Sullivan



Tatiana Mitrova SKOLKOVA, Oxford, Columbia



David Reid **NOV & SPEI** 



**Ariane Labadens** Schlumberger



Maria Capella SEG Gaia Liaison



Nils Kaageson-Loe **Baker Hughes** 



Julien Perez OGCI



Iman Hill IOGP



**IPIECA** 



**Fawaz Bitar** Chair SPE HSES **Executive Advisory** Committee



Matt Haddon **ERM** 



Marinma Dorado Mindset Results



Miriam Winsten AAPG Gaia Liaison

### Quarterly

## Gaia Resources



Gaia LinkedIn Community: <a href="https://www.linkedin.com/groups/12464854/">https://www.linkedin.com/groups/12464854/</a>

Sustainable Development TS: <a href="https://connect.spe.org/sdts/home">https://connect.spe.org/sdts/home</a>

► <u>Gaia Talks</u>: <u>https://streaming.spe.org/?s=gaia</u>

https://www.spe.org/en/events/live-events/

► Gaia Digital Assets: <a href="https://spe.widencollective.com/c/2bnv38at">https://spe.widencollective.com/c/2bnv38at</a>

Gaia Hub: <a href="https://www.spe.org/en/gaia/">https://www.spe.org/en/gaia/</a>







## JOIN US!





### A Programming Framework for Success

Planning Gaia co-branded events to engage and enable operations and R&D professionals in service of sustainable development and by extension our industry

### 1 PRIORITIES

Top sustainable development priorities related to our industry – in focus

### 2 PATHWAYS

Select one, two or all pathways for your program architecture. The Gaia pathways are those most aligned with SPE strengths thus providing the most additional and highly leveraged ways of progressing sustainability practices in our industry.

### 3 PRINCIPLES

Each event should adhere to all three principles. Use them to create strategic programming and to guide quality, relevance, reach and scale of your events and publications.

### SPE Gaia Sustainability - "moving needles, not ticking boxes"

engaging and empowering engineers and scientists to generate scale and act with urgency and purpose

## Energy System Transformation

PRIORITIES

STRENGHTS

SPE

**PATHWAYS** 

PRINCIPLES

Optimizing mix of hydrocarbons and alternative sources of energy to enable an inclusive transition towards net zero emissions in line with COP 21 targets.

### Natural Capital & Regeneration

Employ natural capital to protect and regenerate raw stocks aided by technology and partnerships to create circular, carbon neutral/negative value chains. Learn the benefits of nature and its ecosystem services. Includes Gaia TREE program.

### Social Responsibilities

In-country value, Just Transition, Diversity & Inclusion, Community Investment, Safety & Well-being at work; Systems Thinking; Circular Economy business models

### Innovation in Energy

New markets, new business models, new techniques, new technologies, new processes, new mindsets to evolve a supply of energy that supports human activity inside planetary boundaries

#### **Measuring What Matters**

What data do operations and R&D need in order to prioritize and allocate resources to innovative sustainability performance factors. What does fit-for-decision sustainability performance data look like?

### **Listening & Communication**

R&D is furthest from the external stakeholders and yet may have the greatest opportunity to ensure our technologies and techniques take their concerns into account and built trust through technical knowledge sharing.

### Innovation

Natural capital and regenerative approaches include Biomimicry, CO2 capture and other nature based solutions, distributed ledger, as well as value chain transformation and enhancements

#### **Measuring What Matters**

Applying our knowledge of data science and engineering to development or improvement of nature-based solutions and the quantification of natural capital.

### Listening & Communication

Foster multi-stakeholder engagements to learn about and share best in class natural capital and regenerative practices

#### Innovation

Encourage a culture of innovation with regard to sustainable development opportunities - circular economy business models; just practices; stakeholder engagement; local development; collaboration; mindfulness and systems thinking; safety and well-being at work

#### \_ Measuring What Matters

Not everything that matters can be counted – foster learning that helps business integrate the difficult to measure in ways that systematically integrate the practice of managing externalities

### Listening & Communication

Create conditions for trust and success by scaling mastery of techniques of stakeholder engagement through our events and publications. Encourage study of connections between engineering and ethics, philosophy and social sciences.

### Aggregation

Avoid fragmentation in efforts, create an aggregated view through applying this unifying brand, disciplined use of this strategic framework and mobilization of our ecosystem of future makers, through our events and publications.

### Engagement

Engage internal and external stakeholders to cultivate trust through technical knowledge sharing. Cultivate challenging exchanges and produce surprising solutions.

#### Collaboration

Collaborate with others to execute ambitions aligned with the scale and urgency of the challenges of operating business and sustaining quality of life that remains inside planetary boundaries.

## **Gaia Talks** — an on-demand library for members



- SPE Live
- Podcasts
- e-Sessions
- Firesides

See a listing of all Gaia Talks events here:

https://streaming .spe.org/?s=gaia



Gaia Talk - Measuring What Matters

Streamed live on 26 May 2020



SPE Live: Roadmap for O&G in the **Energy Transition** 

Streamed live on 10 June 2020



Reducing Methane Emissions in the **O&G Value Chain** 

Streamed live on 2 July 2020



Gaia Talk: CCUS - Outlook, Drivers & **Barriers** 

Streamed live on 21 July 2020



Group - "How to Transition Oil & Gas Fields to Generate Geothermal Energy". Aft..





**Footprint Reduction** 

Streamed live on 15 October 2020



**IEA World Energy Outlook** 

Streamed live on 4 November 2020



Oil and Gas: How to Work Together for a Net Zero Future?

Streamed live on 14 December 2020











Taking Leadersh 💙



Gaia Talk | The Economics of Building **Net Zero** 

Streamed live on 2 February 2021















SPE Gaia / OGCI / IPIECA / IOGP Climate

Series eSessions - Methane | #3 |

**Policy Focus and Industry Action** 

includes a Live Event on 05/12/2021 at 4:00 PM (CEST)













### **Climate & Energy Transition Events – Gaia-enabled**

### Methane Series by SPE Live - with OGCI/IPIECA/IOGP [CCUS and Natural Capital to follow] - sponsored by OGCI

SPE Gaia / OGCI / IPIECA / IOGP Climate Series eSessions

Methane | #1 | Detection & Quantification in a Rapidly Evolving Landscape
February 17<sup>th</sup> 2021, 0900 CST / 1500 BST.

https://webevents.spe.org/products/spe-gaia-ogci-ipieca-iogp-climate-series-esessions-methane-1-detection-quantification-in-a-rapidly-evolving-landscape

SPE Gaia / OGCI / IPIECA / IOGP Climate Series eSessions
Methane | #2 | Technology and Investment Focus

March 31st 2021, 0900 CST / 1500 BST

https://webevents.spe.org/products/spe-gaia-ogci-ipieca-iogp-climate-series-esessions-methane-2-technology-and-investment-focus

SPE Gaia / OGCI / IPIECA / IOGP Climate Series eSessions
Methane | #3 | Policy Focus and Industry Action

May 12th 2021, 0900 CST / 1500 BST

https://webevents.spe.org/products/spe-gaia-ogci-ipieca-iogp-climate-series-esessions-methane-3-policy-focus-and-industry-action

SPE Gaia / OGCI / IPIECA / IOGP Climate Series eSessions

Methane | #4 | Satellite Measurements Data in Support to Detection and

**Quantification of CH4 Emissions** June 16th 2021, 0900 CST / 1500 BST

https://webevents.spe.org/products/spe-gaia-ogci-ipieca-iogp-climate-series-esssions-methane-4-satellite-measurements-data-in-support-to-detection-and-quantification-of-ch4-emissions

#### **SPEI Events**

SPE Virtual Workshop: Hydrogen's Role in Fuelling the Energy Transition 16-17

November 2021

SUSTAINABILITY PROGR

Chair: John Butler

Geothermal Workshop: December 1-2, 2021, The Hague

Chair: Rebecca Shultz & John Clegg

#### CCUS & Decarbonization [all virtual or hybrid]

### Thriving in the Energy Transition through Emissions Management

15-17 September, Australia

Chairs: Bernadette Cullinane & Brett Doherty

#### **CCUS** Conference

26-29 October, Aberdeen

Chair: Russ Gilbert & Clara Altobell

### Decarbonizing the Economy - the future of Carbon Storage

9-11 February 2021

Chairs: Femke Perlot-Hoogeveen & Denis Voskov

### Sustainability Stewardship CCUS Technologies - Current Status and Future Plans

24-25 February 2021

Chair: Aaesha Al Keebali ADNOC

#### Offshore CCUS - Size of the Prize

6-13 April 2021

Chairs: Mike Godec & Alex Bump

### CCUS in Canada - opportunities for a Net Zero Future

11-13 May 2021

Chairs: Silviu Livescu & David Languille

















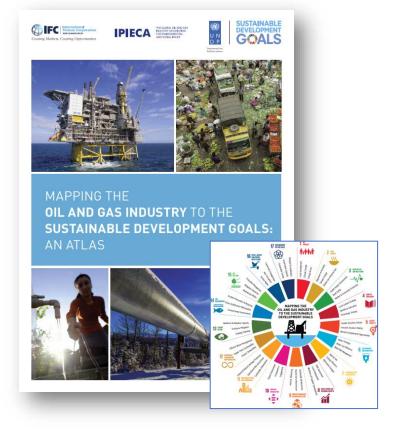




## The oil and gas industry and the SDGs

Accelerating action

Example of topdown industry association best practices to support scaling



The SDG Atlas (2017) provides an overview of how the oil and gas sector interacts and contributes to all 17 SDGs



The Roadmap (2021) builds on the foundations of the SDG Atlas by presenting a series of impact opportunities which focus on where the sector can maximise its contributions to the SDGs



## Beyond Sustainability – parting thoughts



- Who would argue that our way of life and balance with nature is sustainable today? So, we're clearly not trying to sustain that.
- Who would argue that the current state of our ecosystems are in a desirable place?
- We must move beyond sustainability into being stewards of the land and into regenerating the health of our ecosystems. Carbon is only one aspect of this.
- This may sound alien for a petroleum engineer. Why? We find, develop, and optimize the production of natural resources. What if we just oriented our efforts to a different type of natural resources?
- What if we had to figure out how to make this work in parallel with our day-job? We have a responsibility to continue producing the safest, lowest GHG intensity hydrocarbons with zero leaks to the environment. If we stop even for a day, it would undermine the global economy. So, it's not either/or, it's both
- Don't forget about supporting people to help themselves and contribute in any way they can to create social benefits and reduce their total environmental footprint

